

REPORT ON  
“ECONOMIC EMPOWERMENT PROGRAM”

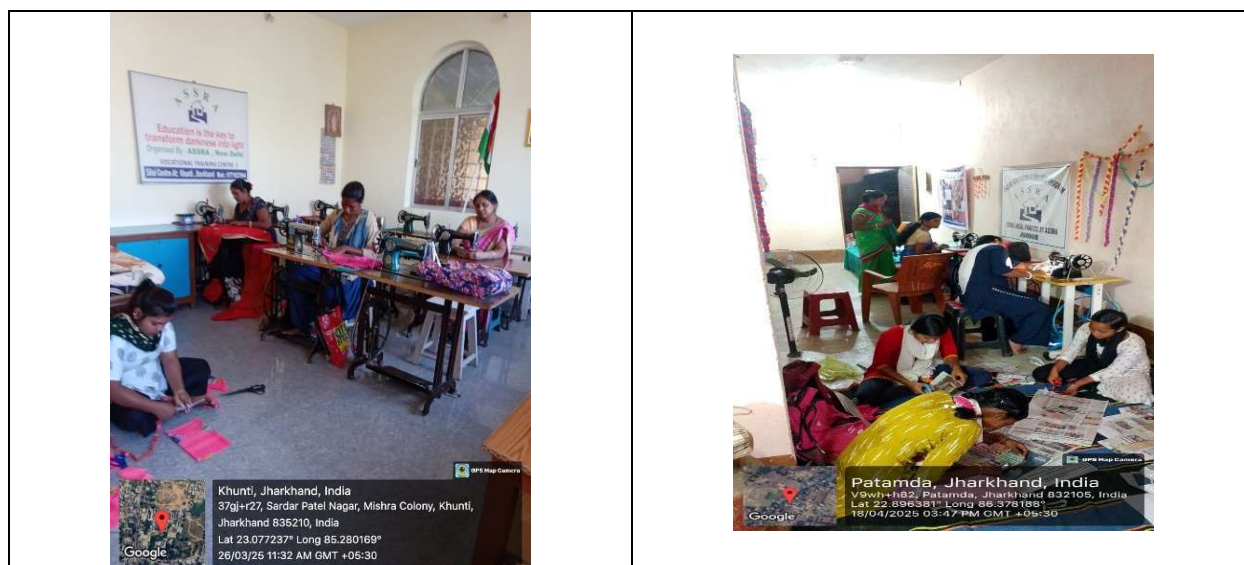
**ASSOCIATION FOR SOCIAL SERVICE  
& REHABILITATION OF THE AGED  
(ASSRA)  
JHARKHAND**

## Livelihood through Tailoring

The tailoring activity implemented by ASSRA in the Patamda Block of East Singhbhum District, Jharkhand, represents a significant step toward economic empowerment for young mothers from vulnerable families. Below is a detailed report based on the description and context provided.

### Objectives of the Tailoring Program

The primary goal of ASSRA's Tailoring Training Program was to create sustainable livelihood opportunities for young mothers—especially those in families already supported through ASSRA's Elderly Support Program. The training began in August 2024 and focused on skill development, self-sufficiency, and women's empowerment.



### Implementation Structure

- **Participants:** 36 young mothers with elderly family members in Patamda Block. 42 Young mothers in Khunti Training Centre.
- **Trainer:** Local tailoring expert, ensuring culturally relevant training and accessible mentorship.
- **Resources:** ASSRA provided multiple sewing machines at its training center, allowing the participants to learn in batches over the course period.
- **Timeline:** Training commenced in August 2024 and continued in structured sessions, allowing for both group learning and individual attention.

### Skill Centres

In addition to Patamda Block, training centres under ASSRA's women empowerment program also continued to operate in Khunti and Ranchi (Jharkhand). Many young girls and young mothers from

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these areas were empowered through similar initiatives. After completing training, they began earning their livelihoods as skilled tailors. These region-wide efforts further amplified the impact of ASSRA by fostering self-reliance and uplifting women and girl beneficiaries across several districts.



### Outcomes and Achievements

- **Skill Achievement:** Out of the 36 participants in Patamda Block & 42 in Khunti, 17 have demonstrated advanced tailoring skills and are now recognized as “expert tailors.”
- **Resource Support:** ASSRA supplied the newly trained tailors with used sewing machines and initial raw materials, enabling them to immediately apply their knowledge.
- **Entrepreneurship:** These 17 women & young girls have set up home-based tailoring shops, using their skills to begin independent ventures. This marks a transformation from reliance on aid to earning self-driven income.
- **Economic Independence:** As a direct result of their increased earning capability, these women volunteered to discontinue the monthly ration support previously provided to their families, demonstrating their newfound confidence and financial sustainability.



*"Before joining the tailoring program, I relied on Monthly Grocery support from ASSRA given to my in-laws and I had no income. After completing my training and receiving a sewing machine, I started my own shop from home. Today, I stitch clothes for others and no longer need*

*external support. My children see me as strong and capable, and our life has improved greatly...." —Mithu Mandal, Lawa Village*

*"With the training and support from ASSRA, I have discovered new confidence and skills. Now, I am able to earn for my family and stand on my own feet. It feels wonderful to be seen as a role model in my village." —Sunaina Kumari, Khunti*

## Community Impact

- **Women's Empowerment:** The program enhanced the decision-making capacity and confidence of participating women, making them role models within their villages and beyond.
- **Sustainable Livelihood:** With tailoring as a primary income source, the supported families are now less dependent on periodic donor aid.
- **Replicable Model:** The success of this intervention highlights the importance of targeted skill development programs for marginalized communities across the region.

## Future Recommendations

- **Scaling Up:** Extend such skill-building opportunities to more villages within the East Singhbhum, Khunti & Hazaribagh district and the other regions where ASSRA operates, targeting additional households in need. There is a huge demand for such activities from the neighboring state of West Bengal & Bihar where ASSRA has opened it's centres for imparting education.
- **Market Linkages:** Facilitate exposure to local markets—both in Patamda and Jamshedpur, as well as in Khunti and Ranchi areas—to secure steady orders and better prices for the tailors' products. Various nearby schools in the local area has been approached by ASSRA to avail the services of these trained tailors for school uniform making.
- **Advanced Training:** Offer short-term advanced tailoring workshops to refine patterns, finishing, and fashion trends, enabling tailors to command higher value for their services by providing them with high end machines.
- **Peer Mentoring:** Encourage the successful tailors from all centres to mentor future batches fostering a culture of mutual support and skill diffusion throughout the expanded operational area.



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ASSRA's region-wide tailoring program stands as a model initiative for community-driven livelihood advancement, enabling women to break the cycle of aid dependency and achieve dignified self-reliance through skill, confidence, and entrepreneurship.

### Success Stories – Tailoring

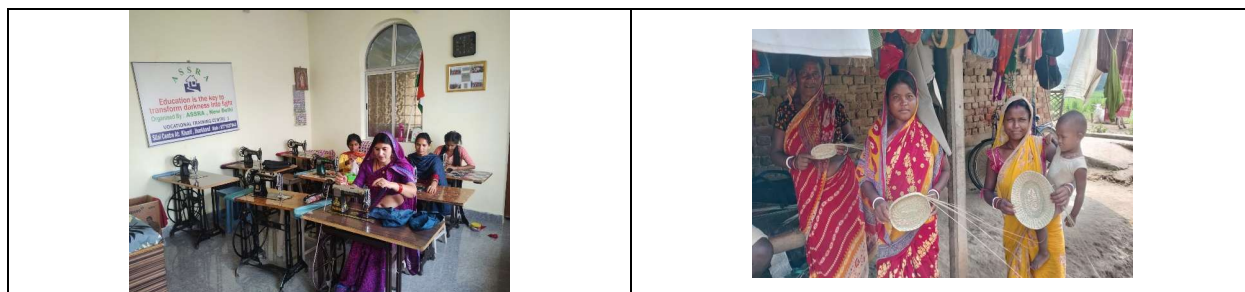
| Sl. No. | Name            | Village |
|---------|-----------------|---------|
| 1       | Ritu Mahto      | Loadih  |
| 2       | Banalata Mathur | Loadih  |
| 3       | Nepali Gorai    | Basgar  |
| 4       | Mithu Mandal    | Lawa    |
| 5       | Heena Gupta     | Khunti  |
| 6       | Seema Devi      | Khunti  |
| 7       | Anu Kumari      | Khunti  |
| 8       | Sudha Devi      | Khunti  |
| 9       | Jayanti Devi    | Khunti  |
| 10      | Suhana Praveen  | Khunti  |
| 11      | Raveena Praveen | Khunti  |
| 12      | Sunaina Kumari  | Khunti  |
| 13      | Manisha Kumari  | Khunti  |
| 14      | Rukmani Devi    | Khunti  |
| 15      | Pinki Devi      | Khunti  |
| 16      | Amita Kumari    | Khunti  |

## Livelihood Promotion through Local Resources: “Vocal for Local” Craft Initiative

ASSRA's “Vocal for Local” initiative in Patamda Block, East Singhbhum, has transformed the livelihoods of tribal youth by harnessing their creativity, traditional skills, and natural resources. Recognizing that many young members of the elderly supported families in the villages were unemployed and without structured opportunities, ASSRA focused on reviving and enhancing indigenous handicraft skills as a viable path to sustainable income.

### Harnessing Local Talent and Materials

- Tribal youths were encouraged to utilize the abundant natural resources around them—namely grass and bamboo—to craft a range of utility and decorative items such as caps, flower vases, fruit baskets, and several other household products.



- Local elderly tribal trainers, possessing decades of expertise with indigenous techniques, were invited to conduct practical training programs. These trainers not only imparted skill but also instilled pride in traditional craftsmanship.
- Since the raw materials like seasonal grasses and bamboo are naturally and freely available, the entry barrier for the youths was virtually eliminated.

### Enterprise and Economic Impact

- After receiving hands-on training, participants began collecting and storing seasonal grass at their homes. Whenever they had leisure time, they produced beautifully crafted items in small batches.
- Marketing support was provided by ASSRA volunteers, ensuring these crafts reached wider markets—especially during festivals, which are peak selling periods.



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- As a result, tribal youths & women who were previously sitting idle at home became economically productive, transforming their skills into supplemental income that helped support their families.
- The regular sale of handmade items fostered a sense of financial independence, motivating many youths to pursue craft-making as a long-term growth opportunity.



*"Learning to make crafts from local grass and bamboo brought a positive change in my life. Working with other young people, we produce and sell household items in the market, especially during festivals. This opportunity not only helps me support my family, but also allows me to preserve our tribal traditions for the next generation." —Savitri Singh, Burudih*

### Lasting Social and Economic Outcomes

- The initiative has led to increased self-esteem, entrepreneurial spirit, and collective community pride among tribal youths. Instead of being passive recipients of welfare, they are now contributors to their household income. They make crafts every month from Kasi flower stick on regular basis.
- The visibility of local crafts at community events and in regional markets has not only increased demand, but also provided a model of culturally relevant and environmentally sustainable livelihoods.
- By embedding craft production into everyday routines (around agricultural and domestic work), the initiative ensures that livelihoods are flexible, locally-rooted, and capable of weathering seasonal variations in employment.



ASSRA's "Vocal for Local" crafts initiative in Patamda stands as a testament to the power of combining tradition, resourcefulness, and market linkage, ultimately fostering a new generation of economically independent and empowered tribal youth.

**Success Stories – Vocal for Local Crafts**

| Sl. No. | Name             | Village |
|---------|------------------|---------|
| 1       | Anjali Singh     | Burudih |
| 2       | Sakuntala Singh  | Burudih |
| 3       | Bhagyarani Singh | Burudih |
| 4       | Savitri Singh    | Burudih |
| 5       | Niyati Singh     | Burudih |
| 6       | Deepali Singh    | Burudih |
| 7       | Savitani Singh   | Burudih |
| 8       | Dukhani Singh    | Burudih |
| 9       | Anita Singh      | Burudih |
| 10      | Lakhi Sobar      | Burudih |

## Livelihood through Poultry-Chicken Rearing

In Patamda block, ASSRA promoted small-scale poultry rearing as a sustainable livelihood option, particularly for elderly and marginalized families. The beneficiaries, with special interest shown by the elderly, actively participated in rearing country chickens as a means to supplement both nutrition and income. Women of the households took the primary responsibility of collecting chicks distributed by ASSRA and rearing them with care at their homesteads, ensuring protection from predators like snakes and eagles.

To safeguard the health of the poultry, ASSRA arranged timely vaccination and regular follow-ups, which significantly reduced mortality rates and improved productivity. As a result, the families began to consume fresh eggs at home, thereby enhancing their nutritional intake, while also selling grown hens in the local market for additional income. Encouraged by these outcomes, some families reinvested their earnings to procure more chicks, thereby creating a cyclical model of income generation and food security.



This initiative not only provided livelihood support but also

contributed to women's empowerment, household resilience, and community-level self-reliance. Over time, poultry rearing has emerged as a dependable micro-enterprise, offering dignity and sustainability to elderly beneficiaries who often have limited livelihood options.

Poultry product was used for self-consumption rather than rearing them for business purposes. In future, this will be given only to those who will use it for business purpose and strictly not for self-consumption.



### Success Stories – Poultry Rearing

| Sl. No. | Name             | Village |
|---------|------------------|---------|
| 1       | Anjali Singh     | Burudih |
| 2       | Sakuntala Singh  | Burudih |
| 3       | Bhagyarani Singh | Burudih |
| 4       | Savitri Singh    | Burudih |
| 5       | Niyati Singh     | Burudih |
| 6       | Jhilapi Sobar    | Basgar  |

|    |                |        |
|----|----------------|--------|
| 7  | Brihati Sobar  | Basgar |
| 8  | Ajit Sobar     | Basgar |
| 9  | Rali Sobar     | Basgar |
| 10 | Lucky Sobar    | Basgar |
| 11 | Mamta Sobar    | Basgar |
| 12 | Sumi Sobar     | Basgar |
| 13 | Nanda Sobar    | Basgar |
| 14 | Chandana Sobar | Basgar |

## Livelihood through Carpentry

### Outcome & Impact

The carpentry training program equipped youth members from supported families in Patamda with valuable woodworking skills, including making designer beds, dining tables, sofa sets, tables, and chairs. The training enabled these youths to gain practical, market-relevant expertise, which provided them with sustainable livelihood opportunities.

The program helped reduce poverty and unemployment in the community by empowering youths to earn stable incomes through wage employment or self-employment in carpentry. The skills they gained fostered entrepreneurship and job creation, allowing them to establish workshops and small businesses. The trainees improved their confidence, creativity, and problem-solving abilities, which contributed to their social and economic empowerment. Their livelihoods improved as they accrued assets, achieved financial stability, and contributed positively to community development and social well-being. Overall, the program



enhanced their quality of life and supported their families financially through consistent income generation.

### Future Prospects

The carpentry training acted as a crucial stepping stone toward sustained economic independence for the youth involved. As they continued to build on their skills, they had the potential to expand their businesses, diversify product

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offerings, and access larger markets. Vocational training opened pathways to greater entrepreneurship, promoting community economic growth and reducing youth unemployment further.

Future initiatives could have focused on providing additional resources such as better tools, startup capital, and access to credit to enable trainees to fully capitalize on their skills. Continued skill enhancement programs and updated training aligned with market demand were needed to ensure these youths remained competitive and could adapt to evolving industry trends. Collaboration with government and private sector entities had the potential to create more employment opportunities and support the scaling up of carpentry enterprises in the region. With ongoing support, these youths were well positioned to secure prosperous and sustainable livelihoods in carpentry and related trades.



### Success Stories – Carpentry

| Sl. No. | Name               | Village    |
|---------|--------------------|------------|
| 1       | Rahit Kumar Yadav  | Gobarghusi |
| 2       | Ujjwal Majhi       | Gobarghusi |
| 3       | Sagar Sahis        | Gobarghusi |
| 4       | Sidhu Singh        | Gobarghusi |
| 5       | Uttam Majhi        | Gobarghusi |
| 6       | Gurucharan Sahis   | Gobarghusi |
| 7       | Rahul Sahis        | Gobarghusi |
| 8       | Manis Majhi        | Gobarghusi |
| 9       | Kanu Singh         | Gobarghusi |
| 10      | Durga Charan Sahis | Gobarghusi |

## Livelihood through Mushroom Cultivation

Many young women from supported families in Jharkhand ventured into mushroom cultivation with training and guidance from ASSRA representatives. Initially, mushroom spawns were procured and

used to start cultivation.

Subsequently, beneficiaries developed indigenous spawns after ASSRA,

The climate and cultivation of and Paddy Straw

species thrive under local temperature and humidity conditions. Button mushrooms (*Agaricus bisporus*) can also be cultivated in the cooler, hilly areas of Jharkhand.



receiving thorough training from resulting in bumper mushroom crops.

conditions in Jharkhand favor the Oyster mushrooms (*Pleurotus* species) mushrooms (*Volvariella* species). These



This high-protein mushroom crop serves dual purposes: it is consumed as nutritious food at home and sold in local markets, generating supplementary income for households. With continuous ASSRA support in training, spawn supply, and technical guidance, women gained mushroom cultivation skills, acquired spawn production techniques, and achieved sustainable yields.

## Output & Impact

- Mushroom cultivation enhanced food security and nutrition for beneficiary families.
- Income earned from mushroom sales supplemented household earnings, empowering women economically.

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- The cultivation required low investment and utilized available agricultural waste such as paddy straw for substrate preparation.
- Women beneficiaries developed confidence, technical skills, and entrepreneurship.
- The initiative fostered sustainable practices and community empowerment.



### Future Prospects

Given Jharkhand's favorable agro-climatic conditions and growing market demand, mushroom cultivation holds promising income-generation potential. ASSRA plans to expand training and support for wider spawn production and development of value-added mushroom products like dried mushrooms and pickles.

Scaling up cultivation of Oyster, Paddy Straw, and Button mushrooms can provide steady livelihoods and improve socio-economic conditions of rural women and their families. Continued support and market linkages will enable sustainable growth and strengthen mushroom farming as a vital source of nutrition and income in Jharkhand.



### Success Stories – Mushroom Cultivation

| Sl. No. | Name           | Village    |
|---------|----------------|------------|
| 1       | Puja Singh     | Gobarghusi |
| 2       | Minuka Singh   | Gobarghusi |
| 3       | Jalashri Devi  | Gobarghusi |
| 4       | Reena Singh    | Gobarghusi |
| 5       | Manju Pramanik | Gobarghusi |
| 6       | Jhuma Singh    | Gobarghusi |
| 7       | Bharti Singh   | Gobarghusi |

## Tomato Sauce and Pickle Production (Seasonal Production – Bamboo Shoot Pickle)

Patamda Block, recognized as the second highest producer of tomatoes in India, provided an excellent opportunity for value addition activities. ASSRA imparted training on tomato sauce preparation to the youth members of supported families. Following this training, the youths started producing tomato sauces and pickles which gained high demand in the local markets due to their organic quality and superior taste.



The tomatoes used for sauce and pickle production were procured towards the fag end of the harvesting season at lower prices. By converting these tomatoes into value-added products with longer shelf life, the youths were able to sell these at premium prices, fetching good profits. This process economically benefited the families involved by increasing their income beyond the fresh tomato sales.



The initiative fostered skills development in food



processing, entrepreneurship, and marketing among the youth. It helped reduce post-harvest losses of tomatoes and provided a consistent income source throughout the year. The production and sale of organic tomato products enhanced local livelihood opportunities and strengthened food security within the supported families.

## Impact and Future Prospects

The tomato sauce and pickle production enhanced income diversification for the beneficiary families, empowering youths with vocational skills. The local market acceptance and demand for these organic products highlight the potential for scaling up production. ASSRA plans to support



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further training in food processing, quality control, packaging, and branding to improve product competitiveness.

Future prospects include exploring larger markets beyond the local level, linking youth entrepreneurs with retail chains, and developing other tomato-based products like ketchup and dried tomatoes. With continuous support and capacity building from ASSRA, these youth-led enterprises can flourish, ensuring sustainable livelihoods and economic resilience in Patamda's agricultural community.

### Success Stories – Tomato Sauce & Pickle Production

| Sl. No. | Name            | Village |
|---------|-----------------|---------|
| 1       | Ritu Mahto      | Loadih  |
| 2       | Banalata Mathur | Loadih  |
| 3       | Nepali Gorai    | Basgar  |
| 4       | Mithu Mandal    | Lawa    |
| 5       | Sumitra Gorai   | Basgar  |
| 6       | Anjali Pramanik | Patamda |
| 7       | Arpita Mahto    | Loadih  |
| 8       | Lakhi Sobar     | Bamni   |
| 9       | Panmani Mandi   | Bamni   |
| 10      | Chakhi Tudu     | Bamni   |
| 11      | Dukhani Soren   | Bamni   |
| 12      | Lakshmi Kisku   | Bamni   |
| 13      | Dhirendra Sabar | Bamni   |

## Livelihood through Grocery Shops

### Objectives

- To empower rural women, particularly young women, by enabling them to start and run petty grocery shops.
- Provide initial seed money in the form of grocery stock from ASSRA to enable the entrepreneurial venture.
- To support the female family members to sustain and grow these grocery shops.



- Foster economic self-reliance and livelihood improvement among families in various tribal hamlets of Patamda Block.
- Create sustainable livelihood options for tribal youth through micro-enterprise activities.



### Achievements – Output & Outcome

- ASSRA provided seed groceries that young women used to start petty grocery shops in their communities which helped these women family members running these start-ups, aiding business growth and sustainability.
- The young women of the supported family successfully multiplied the initial stock over months, expanding their grocery shops.
- The initiative resulted in economically empowered families in tribal hamlets, improving their financial stability.
- Multiple named beneficiaries from various villages participated and benefited, establishing small grocery shops that generated regular income.
- The program strengthened the entrepreneurial spirit of rural women, enhanced family support systems, and promoted local economic development.
- One of the shops also has put into use the UPI system to receive payments to ease the cash transactions through the help of ASSRA's representatives.



जमशेदपुर 21-09-2024

### महिलाओं को स्वनिर्भर बनाने के लिए आसरा संस्था दे रही दुकान



पटमदा पटमदा प्रखंड के ग्रामीण क्षेत्रों की बेरोजगार महिलाओं को स्वनिर्भर बनाने के लिए आसरा संस्था निःशुल्क सामग्री उपलब्ध करा रही है। इन महिलाओं को दुकान भी खोल कर दिया जा रहा है। संस्था ने अब तक चार अस्थायी महिलाओं को दुकान खोलने के लिए जरूरत की सभी सामग्री उपलब्ध कराई है। संस्था के स्टेट हेड सत्यजीत कुमार ने बताया कि गुरुवार को पोषटोह टोला बुल्डीह में निवासी प्रभावती सिंह को राशन दुकान खोलने के लिए सभी सामान उपलब्ध करा दिया गया है। सामग्रियों को बेचकर प्रभावती जरूरत के हिसाब से सामान अब अपने मंगानगी। दुकान से होने वाली आमदनी से परिवार का भरण पोषण करेंगी। उन्होंने बताया कि दुकान खोलने के लिए सामग्री संस्था की ओर से निःशुल्क दिया जाता है। इसके पहले कुंदरुकोचा के मालती दह, अपो सबर टोला के चंदना सबर व बामनी निवासी लक्ष्मी सबर के घर में भी राशन दुकान खोल दिया गया है। सभी महिलाओं ने अपने परिवार की आर्थिक स्थिति ठीक भी कर ली है। मौके पर संस्था की मंजू दत्ता, श्रीचरण माहली आदि मौजूद थे।

## Success Stories – Grocery Shops

| Sl. No. | Name             | Village           |
|---------|------------------|-------------------|
| 1       | Khari Manjhi     | Gobarghusi        |
| 2       | Pushpa Rani Devi | Digih             |
| 3       | Gandhari Suren   | Bota              |
| 4       | Niyati Singh     | Gobarghusi        |
| 5       | Chandana Sobar   | Appo Sobar Colony |
| 6       | Lakhi Sobar      | Bamni             |
| 7       | Pravati Singh    | Burudih           |
| 8       | Malti Tudu       | Kundrugocha       |
| 9       | Ashtami Sobar    | Doosra            |

## Future Plans

- Expand the grocery shop livelihood initiative to more young women and families in Patamda Block and adjoining areas.
- Increase seed support and broaden resource mobilization through partnerships and funding to scale up the model.
- Establish market linkages to improve product availability and sales beyond the immediate local area.
- Monitor progress and impact continuously, using data-driven approaches to replicate the model in other tribal blocks.



## Livelihood through Bamboo Crafts

### Objectives

- To empower tribal youth by providing training in bamboo crafts including broom making using locally available natural resources.
- Promote sustainable livelihood options by leveraging indigenous skills and abundant local raw materials.
- Enhance economic opportunities for tribal families in Patamda Block through micro-enterprise development.
- Build entrepreneurial capacity among youth to create income-generating activities aligned with local market demand.

### Output & Outcome

- Tribal youth from beneficiary families successfully participated in craft making & broom making training imparted by ASSRA.
- They produced high-quality handmade brooms which found strong demand in local markets.
- The initiative created a consistent income source for trained youth, improving household economic stability.
- Beneficiaries developed new skills and confidence, contributing to higher self-reliance.
- The livelihood activity promoted utilization of natural resources without environmental degradation.
- Community-level economic participation increased, reducing dependency on external aid and fostering pride.



### Future Plans

- Scale up the broom making livelihood program to include more tribal youth and families in Patamda and surrounding areas.

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- Provide continuous skill enhancement and product diversification training to increase market competitiveness.
- Facilitate stronger market linkages and access to larger retail outlets to expand sales opportunities.
- Explore forming self-help groups or micro-enterprises for collective production and marketing.
- Integrate the broom making initiative with other local crafts under the Vocal for Local campaign for holistic rural development.



## Success Stories – Bamboo Crafts

| Sl. No. | Name            | Village     |
|---------|-----------------|-------------|
| 1       | Chaitanya Sobar | Sari        |
| 2       | Simati Sobar    | Sari        |
| 3       | Ratan Sobar     | Sari        |
| 4       | Fulmani Sobar   | Sari        |
| 5       | Birti Sobar     | Sari        |
| 6       | Lakhi Sobar     | Sari        |
| 7       | Lalita Sobar    | Sari        |
| 8       | Pushpa Sobar    | Appu Colony |
| 9       | Chandra Sobar   | Appu Colony |
| 10      | Gurubani Sobar  | Appu Colony |
| 11      | Rashu Sobar     | Appu Colony |
| 12      | Sohan Sobar     | Appu Colony |
| 13      | Srimati Sobar   | Appu Colony |
| 14      | Mantri Sobar    | Appu Colony |
| 15      | Dukhani Devi    | Burudih     |

## Livelihood through Agriculture (Organic Rice & Green Vegetables)

### Objectives

- To empower youth of beneficiary families in tribal areas by imparting training on organic cultivation of rice and green vegetables.
- Encourage sustainable agricultural practices by discouraging the use of chemical pesticides and promoting organic manures.
- Supply high-quality organic seeds to ensure productive and healthy crop yields.
- Meet growing market demand for organic vegetables in nearby urban centers, especially in Tata.
- Improve income, food security, and health of tribal families through organic farming.

### Output & Outcome

- ASSRA provided comprehensive training to youth on organic farming techniques and sustainable agricultural practices.
- ASSRA also provided water facility through a high-capacity water pump from it's own source.
- High-quality organic seeds were supplied to beneficiaries, resulting in successful cultivation of organic rice and green vegetables.
- The beneficiaries adopted organic manures and natural pest control methods, reducing chemical inputs.
- The organically grown vegetables witnessed high demand in local markets, particularly in Tata, leading to increased sales and income.
- Enhanced food security and nutritional intake among beneficiary families due to access to fresh, chemical-free produce.
- Youth gained agricultural knowledge and skills, improving their confidence and long-term livelihood prospects.

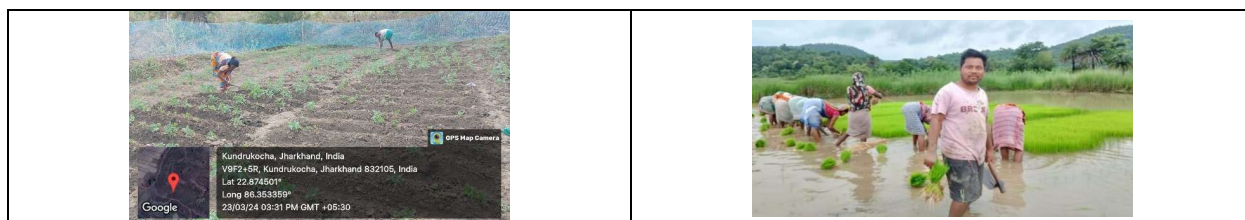


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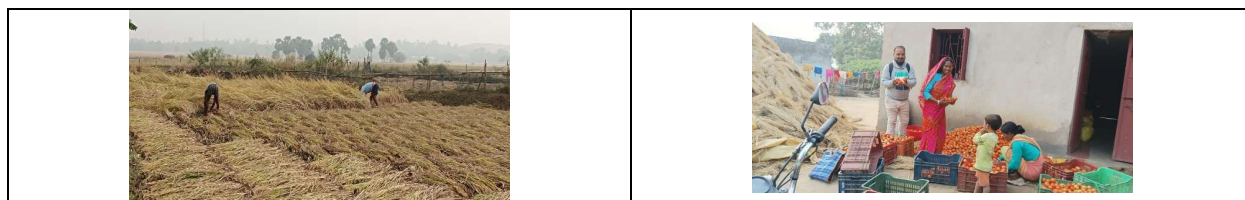
- The initiative strengthened community resilience and reduced environmental impact through sustainable farming.

### Future Plans

- Expand organic farming training and seed distribution to more youth and families in the region for wider impact.
- Introduce additional organic crops and diversify production to meet broader market demands.
- Establish more robust market linkages and supply chains for organic produce to urban and peri-urban markets.
- Provide ongoing technical support and capacity building in organic farming innovations and certifications.



- Promote cooperative models or farmer producer organizations to enhance bargaining power and sustainability.
- Continuously monitor environmental and economic impacts to adapt and improve the program.



### Success Stories – Agriculture

| Sl. No. | Name          | Village    |
|---------|---------------|------------|
| 1       | Rekha Singh   | Kasidih    |
| 2       | Lakhi Singh   | Kasidih    |
| 3       | Revati Singh  | Kasidih    |
| 4       | Jharna Singh  | Kasidih    |
| 5       | Mamta Singh   | Kasidih    |
| 6       | Balaram Majhi | Gobarghusi |
| 7       | Sunil Majhi   | Gobarghusi |

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|    |                   |            |
|----|-------------------|------------|
| 8  | Jaychand Majhi    | Gobarghusi |
| 9  | Anjali Majhi      | Gobarghusi |
| 10 | Thakur Mani Singh | Gobarghusi |
| 11 | Snehlata Majhi    | Gobarghusi |
| 12 | Priyanka Majhi    | Gobarghusi |
| 13 | Ghanashyam Raul   | Kanchilo   |

## Livelihood as a General Duty Assistant

Recognizing the urgent need for skilled health volunteers in local hospitals and healthcare facilities where the healthcare infrastructure is inadequate, ASSRA initiated General Duty Assistant (GDA) training activities targeting the tribal unemployed youth in Patamda Block. Under the guidance of expert GDA trainers, the youth beneficiaries underwent comprehensive training that included both in-person and online classes to sharpen their practical skills and theoretical knowledge.

# हिन्दु

## आसरा 25 आदिवासी बच्चों को निःशुल्क करा रही जीडीए कोर्स

पटमदा। गोबरघुसी पंचायत अंतर्गत काशीडीह स्थित आसरा संस्था के कार्यालय में आसपास के 25 आदिवासी बच्चे स्वरोजगार से जुड़ने के लिए छह महीने का जनरल ड्यूटी सहायक (जीडीए) कोर्स निःशुल्क कर रहे हैं। संस्था के मैनेजर सत्यजीत कुमार ने बताया कि 1 जुलाई को कार्यक्रम का शुभारंभ हुआ है, जो 6 महीने तक चलेगा। आसरा संस्था की ओर से सभी बच्चों को मरीजों को पानी चढ़ाना, इंजेक्शन लगाना, ब्लड प्रेशर चेक करना, शुगर जांच आदि का प्रशिक्षण दिया जा रहा है। उन्होंने बताया कि जीडीए का पाठ्यक्रम समाज को गुणवत्तापूर्ण सेवा प्रदान करने के लिए बनाया गया है।

The initiative addresses multiple challenges in Patamda where health services often fall short due to staff shortages and lack of trained personnel. By equipping unemployed youth with essential skills in patient care, hygiene maintenance, emergency first aid, and support to medical staff, ASSRA helps bridge critical gaps in community health services. The trained GDAs assist doctors and nurses in hospitals and clinics, ensuring better patient care and improving overall health outcomes.

### Impact & Outcome

- The training empowered tribal youth, especially women, by enhancing their employability in healthcare sectors.
- The presence of trained GDAs improved patient comfort, hygiene

standards, and operational efficiency in health facilities.

- Online classes allowed trainees to learn remotely and balance training with other responsibilities, increasing accessibility and participation.

- The training fostered soft skills like empathy, accountability, and professionalism, essential qualities for healthcare support workers.



**Success Stories – GDA Training (Batch 1)**

| Sl. No. | Name              | Village    |
|---------|-------------------|------------|
| 1       | Rekha Singh       | Kasidih    |
| 2       | Lakhi Singh       | Kasidih    |
| 3       | Revati Singh      | Kasidih    |
| 4       | Jharna Singh      | Kasidih    |
| 5       | Mamta Singh       | Kasidih    |
| 6       | Balaram Majhi     | Gobarghusi |
| 7       | Sunil Majhi       | Gobarghusi |
| 8       | Jaychand Majhi    | Gobarghusi |
| 9       | Anjali Majhi      | Gobarghusi |
| 10      | Thakur Mani Singh | Gobarghusi |
| 11      | Snehlata Majhi    | Gobarghusi |
| 12      | Priyanka Majhi    | Gobarghusi |
| 13      | Ghanashyam Raul   | Kanchilo   |

**Future Prospects**

The success of the GDA training program in Patamda has opened pathways for scaling this model to other tribal and underserved regions. ASSRA plans to expand training batches, introduce advanced healthcare courses such as Home Health Aide, and facilitate formal certification through recognized bodies. Strengthening linkages with hospitals and healthcare providers will ensure sustained employment for trainees. Additionally, augmenting training with modules on mental health support, elderly care, and community health promotion can enhance the role of GDAs as frontline health volunteers. This initiative has immense potential to uplift tribal youth economically while addressing critical healthcare workforce shortages in Jharkhand's rural areas.

**Success Stories – GDA Training (Batch 2)**

| Sl. No. | Name            | Village            |
|---------|-----------------|--------------------|
| 1       | Kabita Mahato   | Lachhipur, Patamda |
| 2       | Sulochana Singh | Lawa Patamda       |
| 3       | Nisha Mahato    | Cawadhi, Patamda   |
| 4       | Payal Mitra     | Patamda            |
| 5       | Purnima Kalindi | Gobarghusi         |
| 6       | Payal Dutta     | Lawadhi            |
| 7       | Puja Mahato     | Lawadhi            |
| 8       | Puja Mahata     | Choura             |

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|    |                  |                 |
|----|------------------|-----------------|
| 9  | Disha Mahato     | Lawadhi         |
| 10 | Asha Cata Singh  | Choura          |
| 11 | Namita Mahato    | Lawadhi         |
| 12 | Shakuntala Singh | Lawadhi Patamda |
| 13 | Arita Gorai      | Gobarghusi      |

## **“Environment to Empowerment” – Reuse of Low-Quality Polythene for Livelihood and Environmental Benefits in Patamda Block**

### **Objectives**

- To address environmental degradation caused by high usage of polythene by promoting its re-use into useful household items.
- Provide skill training to youth from beneficiary families on recycling and repurposing low-quality polythene material.
- Generate sustainable income opportunities for tribal youth while contributing to environmental conservation.
- Encourage eco-friendly practices and reduce plastic waste in local communities of Patamda Block.

### **Output & Outcome**

- ASSRA imparted practical training sessions to tribal youth on techniques to reuse and recycle low-quality polythene into various household daily use items.
- Trained youths successfully produced reusable, eco-friendly products that found ready demand in local markets.
- The initiative created an alternative income stream for young beneficiaries, supporting their economic empowerment and reducing livelihood vulnerability.
- There was a positive environmental impact due to decreased polythene waste and heightened awareness about plastic pollution.
- Beneficiaries gained technical knowledge, entrepreneurial skills, and confidence to sustain and expand the enterprise.
- Community attitude shifted towards adopting environmentally responsible behaviors alongside economic benefits.



### **Future Plans**

- Scale up the training programs to involve more young people and expand product lines created from recycled polythene.

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- Develop stronger market linkages to increase sales volume and explore partnerships with eco-conscious brands or organizations.
- Facilitate the formation of self-help groups or micro-business units for collective production and marketing.
- Enhance product quality and diversify to include innovative household and decorative items.
- Implement awareness campaigns to spread knowledge about environmental conservation and plastic waste reduction.
- Continuously monitor environmental and economic outcomes to optimize program impact and replicability in other tribal regions.

### Success Stories – Polythene Recycling

| Sl. No. | Name             | Village    |
|---------|------------------|------------|
| 1       | Puja Kumari      | Gobarghusi |
| 2       | Arti Singh       | Gobarghusi |
| 3       | Rita Singh       | Gobarghusi |
| 4       | Srusti Singh     | Gobarghusi |
| 5       | Sikha Singh      | Gobarghusi |
| 6       | Momita Singh     | Gobarghusi |
| 7       | Champavati Singh | Gobarghusi |
| 8       | Phul Kumari      | Gobarghusi |

## Skill Centre Development Initiative by ASSRA

### Objective

#### Primary Goals:

- Enable women's economic empowerment through skill training.
- Equip women with practical skills for income generation and self-employment.
- Focus on women from economically disadvantaged backgrounds.



#### Target Beneficiaries:

- Women from marginalized communities.
- Artisans and homemakers seeking skill upgradation.
- Women interested in starting micro-enterprises.



जमशेदपुर 18-11-2024

#### आसरा संस्था ने बच्चों के लिए खोला कौशल विकास प्रशिक्षण केंद्र

भास्कर न्यूज/पटना

स्वयं सेवी आसरा संस्था ने रविवार को पटना प्रखंड के लाख-बेलटाड़ा में गरिब बच्चों के लिए कौशल विकास प्रशिक्षण केंद्र खोला। इसका उद्घाटन संस्था के स्टेट हेड सत्यजीत कुमार ने किया। संस्था के



नर्सिंग, कक्षा 1 से 10 वीं तक गरिब असहाय बच्चों के लिए ऑनलाइन क्लास की सुविधा मुहैया कराई जाएगी। साथ ही महिला सदस्यों द्वारा हस्तकला निर्मित वस्तु का विक्रय भी इस केंद्र से किया जाएगा। बहुत जल्द इलेक्ट्रिशियन का प्रशिक्षण भी शुरु किया जाएगा।

स्टेट हेड ने बताया कि इस केंद्र में सिलाई-कढ़ाई, कंप्यूटर कोर्स, जाँचीर

### Output

#### Training Programmes:

- Food preparation and traditional cooking.
- Financial literacy and cash management.
- Business basics and entrepreneurship.
- Micro-enterprise support (pan stands, tea stalls, food units).

### Impact

#### Economic:

- Women gained marketable skills in food preparation and entrepreneurship.
- Enabled to establish micro-enterprises and generate income.
- Enhanced employability and financial independence.

#### Social:

- Increased confidence and self-esteem among beneficiaries.
- Strengthened community bonds and peer networks.

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- Improved household income and family welfare.

### Organizational:

- Strengthened delivery capacity.
- Enhanced community trust.
- Built institutional expertise in women's economic empowerment.

## **Future Directions**

### Expansion:

- Expand to additional geographical areas and increase cohort size.
- Introduce digital literacy and advanced entrepreneurship modules.
- Add fashion, dairy, and agri-based enterprise training.

### Sustainability:

- Establish microfinance linkages for credit access.
- Develop market linkages with retailers and bulk buyers.
- Explore government funding (NRLM, PMKVY) and CSR partnerships.

### Monitoring:

- Track employment rates, income levels, and business sustainability.
- Document case studies and success stories.
- Implement baseline and endline assessments.

## Livelihood through Beautician Training – Khunti District

### Objective

The primary aim of ASSRA's Beautician Training Programme in Khunti was to provide young mothers and girls, particularly those from vulnerable families—with market-relevant skills enabling self-reliance and income generation. The programme emphasized practical, hands-on training under the supervision of experienced trainers to ensure employability in the local beauty services sector.



### Output

- **Participants:** Young mothers and girls from Khunti received comprehensive training in beauty parlour skills such as make-up, hair styling, skin and nail care, and bridal preparation.
- **Implementation:** Training sessions were conducted by professional beauticians, with participants learning in small batches for personalized mentorship.
- **Resource Support:** Materials and basic starter kits provided to trainees enabled immediate practice and confidence building.
- **Completion:** On finishing the course, several women established home-based set-ups or found employment as beauticians for weddings, events, and seasonal parties in their villages.



### Impact

- **Economic Empowerment:** Many trainees now earn a livelihood by offering beauty services locally, turning skills into sustainable micro-enterprises.
- **Social Confidence:** Beneficiaries report enhanced self-esteem and status within their communities, acting as role models for other women and girls.
- **Organizational Achievement:** ASSRA's initiative created a replicable model for skilling women, strengthening institutional capacity and community trust.

### Success Stories – Beautician Training

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A list of individual beneficiaries from Khunti who successfully set up their own beauty service businesses or gained employment is maintained as part of ASSRA's impact documentation.

| Sl. No. | Name             | Village |
|---------|------------------|---------|
| 1       | Pratibha Devi    | Khunti  |
| 2       | Preeti Devi      | Khunti  |
| 3       | Sumi Devi        | Khunti  |
| 4       | Rameshwari Devi  | Khunti  |
| 5       | Pratima Kumari   | Khunti  |
| 6       | Tusu Devi        | Khunti  |
| 7       | Usha Devi        | Khunti  |
| 8       | Jaleshwar Devi   | Khunti  |
| 9       | Seema Devi       | Khunti  |
| 10      | Satya Srivastava | Khunti  |
| 11      | Lali Devi        | Khunti  |
| 12      | Rakhi Kumari     | Khunti  |
| 13      | Preeti Kumari    | Khunti  |
| 14      | Neetika Nayak    | Khunti  |
| 15      | Sanju Devi       | Khunti  |

### Future Directions

- **Expansion:** Plans to scale the beautician training to more villages and integrate modules on advanced beauty therapies, digital marketing, and salon management.
- **Quality Enhancement:** Develop standardized curriculum, offer certification, and facilitate exposure visits to urban beauty salons.
- **Sustainability:** Provide ongoing mentorship, market linkages for beauty products/services, and encourage alumni to mentor future trainees.